

REEDS COVID -19

Response Report Updates

25th March - 7th April 2020

Introduction:

Rural Education and Economic Development Society (REED Society) is a non-profitable, non-government and humanitarian organization, registered under the Registration Act of 1860 with the government of Pakistan. REED Society is working for the integral development of the rural marginalized communities without any discrimination of race, creed, and religion in Punjab and Sindh Province since 2002.

Presently REEDS is member of provisional executive committee of National Humanitarian Network (NHN)-Punjab while leading Punjab Coordination Committee-Pakistan Partnership Initiative and Pakistan CSOs Coalition for Health and Immunization (PCCHI).



Helping to Connect and Aware our Communities

- REEDS formed a Task Force dedicated to the crisis. Task Force is co-chaired and linked by REEDS humanitarian Control Room by Emergency Coordinator, and DDMA& Rescue 1122 The Task Force is sharing information among members about the collective response of Covid-19
- 100 trained task force members, 312 field staff, 2757 lead farmers, 33,423 learning groups (LG) and Village Group (VGs) Members are oriented on COVID-19 preventive measures in five districts across Pakistan in partnership with Better Cotton Initiative & Cotton Connect.
- 231 awareness raising sessions and 723 corner meetings conducted through field team/lead farmers and volunteers to ensure COVID-19 preventive measures by following WHO Standardized Guidelines
- Access to timely and accurate information is essential in a time of crisis, especially as Rural Farming community simply does not have the information to cope with a coronavirus outbreak. REEDS 2 Farm Advisory Centers converted into Corona Awareness /Information Centers providing information/awareness among widespread Community regarding the symptoms, precautionary measures, social distancing importance of COVID-19
- As a response to the war against Corona Virus 350 Roshan Package (Food Items) prepared to distribute with coordination of Deputy Commissioner amongst the marginalized families
- FM Radio Awareness Program raising session conducted among widespread Community regarding the precautionary measures of COVID-19 in District Rahim Yar Khan , Punjab with the partnership of FM Awaaz 106 Khan Pur and District Health Authorities
- Deploy the support staff, ensure orientation by conducting training on use of PPEs, and facilitate to maintain hygienic conditions and waste disposal.

COVID REEDS Emergency Response Summary



100 COVID Response Trained Task Force Staff and Volunteers



4 FM Radio Awareness Program



350 Roshan Package (Food Items) provided the marginalized families (low income Farm Workers, Widows, FHH, Disable)



21568 COVID-19 SMS awareness Message and Alerts



231 Health awareness sessions, health and Hygiene, Hand washing, social distance and other COVID-19 prevention.



Provided Hygiene Care kits (Soaps Sanitizers and masks) for 2000 families



Developed and disseminate 8500 Information material, brochures, standee and leaflets as per WHO recommendation



5 Networking Coordination meetings with District Management Authorities



Food and Agriculture Program

- Presently REEDS is building capacity of 124230 male and female farmers, farm workers and daily laborers with the collaboration of BCI-IDH Switzerland's, CottonConnect UK and ICCO-Cooperation.
- REEDS has collected the data of 2843 farm workers and daily laborers who need support in form of Food hampers while provide food package to only 188 families for fifteen days.
- REEDS has planned and initiated promotion of kitchen gardening by providing free vegetable seed and trainings to 1000 women farmers and farm workers.
- REEDS planned to distribute goats for milk and poultry birds among the 1000 rural families to fulfill the nutrition requirements and save and protect the social and economic impact under food and livelihoods program.



Networking and Coordination

- Coordination meetings conducted with District Disaster Management Authorities (DDMA) for collaborative awareness activities and provided 200 Care kits
- Hygiene care kits (Soaps; Sanitizers and masks) for 2,000 families provided to all Districts Management Authorities of Sindh and Punjab with partnership from philanthropists.
- REEDS Participated in coordination of National forums including National Humanitarian (NHN) working group, WASH sector partners, START Network, Pakistan Partnership Initiative and PCCHI to expand and execute COVID19 response.
- REEDS acting as provincial Focal organization for PPI to coordinate the response in Punjab through various organizations.
- BCI IDH Switzerland's and some local gingers supporting the Relief services for our farming community
- Taskforce WHO's introductory online course on COVID-19 was made available for taskforce trainings and capacity building

COVID-19 -Emergency Appeal

Help REEDS to support 10,000 poorest rural families affected by COVID-19

We must come together and support those at risk.
Please donate today!

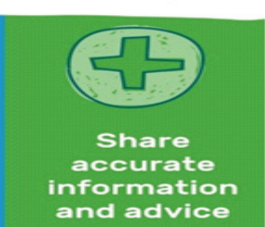
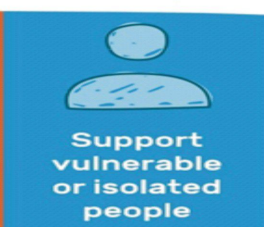
Ac title. Rural Education and Economic Dev. Society
Ac no. 0661766481001652 Branch code. 1626
MCB Limited Rahim Yar Khan

In this last month the REEDS Staff COVID Resilience Fund was established by REEDS more than 89000 has been donated thanks for the generosity of staff, individuals, corporations, across the regional and project offices and beyond. Special thanks to BCI-GIF for approval to utilize gain amount.



COMMUNITY ACTION RESPONSE: COVID-19

5 things you can do to make a positive difference in your community



For more information Contact Us!

Shafaqat Sardar - Humanitarian Coordinator shafaqatsardar@gmail.com 0308-8325528

For communications and program related queries contact zakiareeds@gmail.com or reedryk@gmail.com